

CV - Scott Foreman

Personal Profile -

Hey, I'm Scott, Full Stack Designer based in Newcastle, with experience working in both large and small agencies. Designing for a range of clients from start-ups to enterprise. Focusing on unique user experiences and developing brand identities, my aim is to create design that excites and breaks the mould.

With a Firstclass honours Degree in (BA hons) Design from Teesside University. This industry, more than anything else, gives me the chance to express myself and meet fun, interesting people.

Employment -

Land Digital, Head of Design
November 2018 - Current

- Plan and implement new designs
- Conduct user experience workshops
- Communicate with clients to understand their business goals
- Deliver intuitive and user-centered solutions
- Create prototypes for new product ideas

Thrive Marketing, Designer
October 2016 - November 2018.

- Producing innovative design solutions to meet clients needs.
- Designing across a wide range of products and activities.
- Using a range of design software and mediums.
- Running and developing Brand Workshops.
- Meet with clients to determine the scope of a project
- Presenting and collating Design solutions for the client.

B&Q, Showroom sales advisor
2013 - 2017, Part time employment.

- Liaising with customers, to generate leads.
- Meeting Sales targets.
- Managing and following up customer database.
- Design and planning to precise measurements.

Courage Creative, Designer
February 2016, Part time employment.

- Working closely with senior Designers and creative Directors.
- Working with a wide range of media.
- Contributing ideas and design artwork to overall brief.

Absolute, Cool Blue, The Round house, The Works, Red Square
2015 - Ongoing, Freelance Design.

- Working collaboratively with a range of people.
- Deliver design Solutions based on given brief.
- Preparing Print and Digital ready artwork.
- Managing and prioritising design briefs.

New College Durham The Hive, Studio Manager
September 2014, Part time employment.

- Developing Design briefs.
- Mentoring and Collaborating with students.
- Managing and presenting work back to clients.

Skills and Knowledge -

- Specialising in Adobe suite, using XD, InDesign, Photoshop and Illustrator on a daily basis.
- Working with clients via brand workshops to produce innovative brands that help capture the vision and goals of the company.
- Great communicator in client facing situations.
- Understanding of animation through After Effects.
- Team Player, able to share ideas and engage colleagues.
- A range of experience creating print ready artwork.

Education -

BA (Hons) in Design, with First Class Honours
2016, Teesside University.

Foundation Degree in Graphic Design with Distinction
2015, New College Durham.

International Education activity Creation of a
communication Campaign Participant
2015, HELHa, HEDCOM Mons Belgium.

BETEC level 3 extended diploma in Graphic Design,
with Triple Distinction*
2013, New College Durham.

Interests and hobbies -

- I love to travel, It taught me to be more capable, humble and patient while giving me new perspectives on people and Design.
- I like to stay healthy, enjoying cooking and running, taking part in the weekly ParkRun.
- Of course I have a passion for design and it is a big part of my life, I love printed material and have become a hoarder anything I consider good design.

References -

Available upon request